

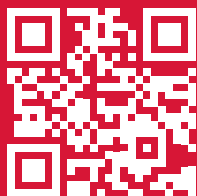


Madeira . Belongs to all

# Experience the Flower Festival for yourself

27 April <> 21 May





**Madeira**  
**island in bloom**



# 27 to 21

April

May

## Entertainment in downtown Funchal

### 1 Central Walkway of Avenida Arriaga Largo da Restauração

Ambient music  
Flower Market  
Concerts and performances by folklore groups  
Diverse entertainment  
Flower carpets and decorations

### Flower Carpets

Displayed in different places in the city, as well as in the shop windows and in the entrance hall of several hotel establishments, the flower carpets attract the attention of tourists and locals. Through the geometric designs and the meticulous composition of different species of flowers and greenery, with their shapes, colours and smells penetrating the soul of those who admire them, the flower carpets of the Madeira Flower Festival are the result of the natural characteristics of the island.

### 1 Flower and Regional Products Market

This market sells local products. Here, among flowers and plants, regional sweets, home-made bread "bolo do caco", cider and artisan beer, regional "poncha" and various exotic flavours, it is possible to appreciate the true atmosphere and feel what it is like to be at the Madeira Flower Festival, as if it were a big family.

#### Timetable

Sunday to Thursday

10:00 – 00:00

Friday and Saturday

10:00 – 01:00

30 April

10:00 – 01:00



### **Performances and Entertainment**

The central walkway of Avenida Arriaga serves as a stage for daily performances by various groups that enliven this area with folklore, concerts, amongst others. If, on one hand, ambient music, quiet and resounding, is always present, making passers-by slow down and enjoy the surroundings, on the other, you may find a street entertainer, a living statue or a lively folk group, along the way, which will invite you to a dance. Pay a visit and let yourself be captivated by the melody, joy and animation that hangs in the air.

### **68<sup>th</sup> Flower Exhibition** **Praça do Povo**

#### **Timetable**

27 April

19:00 – 22:00

From 28 April to 14 May (except the 3<sup>rd</sup>, 9<sup>th</sup> and 14<sup>th</sup> of May)

10:00 – 22:00

3, 9 and 14 May

10:00 – 20:00

During the Flower Festival, a visit to the exhibition is mandatory. Here, you can find an exhibition carefully prepared by the Regional Secretariat for Agriculture and Rural Development (SRA), whose theme is "By magic, a seductive charm with lush, beautiful flowers". Here you can find the most beautiful examples of flowers characteristic of the island, such as anthuriums, proteas, geraniums, camellias, azaleas and amaryllis.







### 2 "Max, the Show Man!"

#### Largo da Restauração

Thursdays and Sundays

21:00

Fridays and Saturdays (except the 5th and 6th of May)

21:00 and 22:00

05 and 06 May

20:00 and 21:00

This cultural project by Luís Miguel Jardim, organized by the SRA, aims to rescue the unique legacy of the work of Madeiran artist Maximiano de Sousa, better known as Max. Here, the richness of the rural landscape of the island of Porto Santo in the 60s is recreated, "the oldest jewel of Portugal's jewels", with emphasis to the cultivation of vines and, among the built elements, the so characteristic windmills and the "crochet" walls. Theatre, music and dance evoke, through the memory of Max's work, our historical and cultural heritage, placing tradition and innovation at the service of local development.

### 1 Madeira Embroidery and Regional Handicrafts Pavilion

Exhibition by the Wine, Embroidery and Crafts of Madeira Institute (IVBAM) Week after week, alternately, various types of craft products, made by using different materials and techniques, such as wicker, boots and pieces alluding to the villain costume, weaving, knitting, crochet, ceramics and, of course, Madeira embroidery, make this the perfect place for exquisite gifts and souvenirs.

#### Timetable

10:00 – 19:00

From 27 April to 7 May

Madeira Embroidery Exhibition

From 8 to 21 May

Madeira Handicrafts Exhibition

**27** April  
Thursday

**Central Walkway of Avenida Arriaga**

13:00 – 16:00

Living Statue "Madeiran Family" – Teatro Bolo do Caco

**Folk Area**

11:00

Folklore Group MonteVerde

18:00

Folklore Group "Romarias e Tradições"

**Concert Stage**

19:00

Concert by the Cool Feel Band

**28 and 29** April

**Palheiro Gardens Golf Classic**

With one of the most beautiful panoramic views over the bay of Funchal, the Palheiro Golf course will be, for the third time, the stage of another golf tournament associated with the Flower Festival. The Palheiro Gardens Golf Classic brings to the island around 100 participants from the United Kingdom, Germany, Slovenia, Finland, Denmark, Russia, Canada and France, for a weekend that combines three components: the sublime gardens that surround the course, golf and Madeira Wine.

**28** April  
and **1, 3, 5, 8, 10, 12,  
15, 19 May**

**Flower Workshops**

**Concert Stage/Central Walkway of Avenida Arriaga**

12:00

Showcooking with exotic colours and flavours related to the theme of flowers, prepared by chefs from various hotels, cocktails with regional fruits, manufacture of typical Madeiran festival flowers, fabric flower accessories, caring for orchids and, of course, the famous home-made bread "bolo do caco" are part of the range of experiences open to the public in the Flower Workshops programme. These workshops seek to create moments of demonstration and interaction with the public, from creation, confection to the final product, in a constant exchange and sharing of fortuitous information, always linked to the theme of the festive season.



# 28

April

Friday

## 9 Concert by the Empress Sissy Hungarian Hall Orchestra – “Flower Fantasy” Heliport

21:00

In this event, dancers from the Prestige Dance Club will join under the guidance and choreographies of Oksana Kerekesh. Considering the diversity of the public present at this show, the musical panoply has a repertoire alluding to the theme of flowers, such as the well-known theme “Flower Duet” by Delibes, to which several waltzes and polkas by Johann Strauss, arias from operas and operettas, and various themes from well-known musicals and films, are added.

Tickets for this concert are free, limited and will be available at the Tourist Information Office, located in Avenida Arriaga.

## 1 Central Walkway of Avenida Arriaga Folk Area

15:00

Youth Folklore Group of Camacha

18:00

Folklore Group of the Community Centre of Ribeira Brava

### Concert Stage

12:00

Flower Workshops – Showcooking Quinta da Casa Branca

19:00

Concert by Fado singer Susana Andrade





**29** April

Saturday

## 2 Wall of Hope

### Praça do Município

Symbolic construction of the Wall of Hope  
After a children's parade that leaves the central walkway of Avenida Arriaga and covers some streets of Funchal, around 1000 children fill the Municipal Square to form the "Wall of Hope" as a symbol of purity and peace. Coming from all over the island, the children place a flower, probably picked in their home garden, on a wall created for this purpose. Several generations of Madeirans have participated and, through this symbolic action for a better world, have been involved in the Flower Festival, in a special way, for over four decades.

09:00

Concentration of children in the central walkway of Avenida Arriaga

10:00

Departure of the Children's Parade –

**Itinerary:** central walkway, Rua João Távira, Rua do Bispo, Praça do Município

11:00

Symbolic construction of the Wall of Hope, pigeon release, followed by a children's show

## 1 Central Walkway of Avenida Arriaga Folk Area

11:00

Folklore Group of Calheta

15:00

Folklore Group of Rochão

### Concert Stage

16:30

Concert by the Madeira Light Orchestra

19:00

Concert by the Black Dogs Blues Band

## 3 Madeira Congress Centre

18:00

Flower Festival Concert by the Madeira Classic Orchestra with the soprano Viktorija Miškūnaitė

# 30

April

Sunday

## 44<sup>th</sup> Flower Allegoric Parade

16:30

It is the most striking and oldest moment of the entire Flower Festival program. Since 1979, this large parade has invaded downtown with a sea of flowers of various species and colours, for an audience along Avenida do Mar. More than a thousand participants, mostly children, dance and spread smiles in floating choreographies, with elegant garments elaborated, in detail, by seamstresses and local artists. In the flower parade, creativity takes to the streets with exuberant floats, which are authentic tableaux vivants, decorated with voluminous structures and covered by thousands of flowers. The supreme charm of this parade, which highlights the beauty of the flower from an artistic point of view, as well as the sublime floral scent that hangs in the air over the course of the nearly 2-hour parade, make this the ex-libris of the Flower Festival.

To get tickets to watch the parade from a stand, please contact:

Associação de Animação Geringonça  
bancadasgeringonca@gmail.com

Retoíça – Associação Cultural, Desportiva e Recreativa

madeiratribune@gmail.com

Associação de Batucada da Madeira  
batucadamadeira@gmail.com

Associação FT – Fitness Team  
associacaoft@hotmail.com

AFM – Associação de Fado da Madeira  
afm.fadomadeira@gmail.com

**Itinerary:** Departure from Praça da Autonomia, Avenida do Mar e das Comunidades Madeirenses (south lane) to Rotunda Francisco Sá Carneiro and Avenida Francisco Sá Carneiro.

Order and theme of the participating groups in the Allegorical Parade:

- "Madeira Always in Bloom" – João Egídio Rodrigues

- "Rose & Honey" – Isabel Borges

- "Madeira, Heart of Gold" – Império da Ilha Cultural Association

- "Looking at the Sea" – Caneca Furada Samba School

- "Butterfly" – Animad Association

- "Colours of Love" – Sorrisos de Fantasia

- "Beauties of the Island" – Musical, Cultural, Recreational Association and Choir of Câmara de Lobos – Turma do Funil

- "Flor és Ser – Madeira, Island in Bloom" – Tramas e Enredos Association

- "Ray of Light" – FT – Fitness Team Association

- "Lovers Island" – Poeira D'Enigmas – Recreational, Cultural Association and Samba School

- "Bloom" – Batucada da Madeira – ABM Association

- "Smile, Spring has come" – Palco D'Emoções – Cultural, Recreational, Sports Association and Samba School

- "Enchanted" – Geringonça Association

## Exhibition of Allegorical Cars **Funchal**

20:00

The groups that participate in the allegoric parade will exhibit, next to Praça do Povo, close to Pier 8, the vehicles they have decorated in cheerful and colourful tones, in homage to flowers and to nature. The exhibition is open until May 1 at 18:00.

## Central Walkway of Avenida Arriaga **Folk Area**

11:00

Folklore Group of the Community Centre of Camacha

## **Concert Stage**

19:00

Concert by Cristina Barbosa



**01** May  
Monday

**1 Central Walkway of Avenida Arriaga**  
13:00 – 16:00  
Entertainment by Baroque Masqueraders –  
Teatro Bolo do Caco

**Folk Area**

18:00  
Ethnographic and Folklore Group of Boa  
Nova

**Concert Stage**

12:00  
Flower Workshops – Showcooking with  
Savoy Signature Hotels  
20:00  
Concert by the André Abrantes Band

**02** May  
Tuesday

**1 Central Walkway of Avenida Arriaga**  
12:00 – 15:00  
Living Statue “Madeiran Family” – Teatro  
Bolo do Caco

**Folk Area**

15:00  
Folklore Group of the Community Centre of  
Camacha

18:00  
Folklore Group “Romarias e Tradições”

**Concert Stage**

20:00  
Concert by the Madeira University Tuna –  
TUMa



**03** May  
Wednesday

**1 Central Walkway of Avenida Arriaga**  
**Folk Area**  
18:00  
Folklore Group of the Community Centre of  
Campanário

**Concert Stage**

12:00  
Flower Workshops – Showcooking with  
Porto Bay  
20:00  
Concert by Desdobramento

**04** May  
Thursday

**1 Central Walkway of Avenida Arriaga**  
12:00 – 15:00  
Living statues “Old Men and Flowers” –  
Teatro Bolo do Caco

**Folk Area**

15:00  
Folklore Group of the Community Centre of  
Ribeira Brava

**Concert Stage**

19:00  
Concert by Atlantic Vibes





**05, 06 and 07** May

**4 "Passio" Show**

**Municipal Garden Amphitheatre**

**21:30**

Avant-garde show by Paradise Circus, born from the fusion of dance and circus arts, around the magical and symbolic time, where the flower is the main protagonist. It takes us to the essence of flower, where dance transports us to an Enchanted Garden, with an explosion of colours, joy and hope, in shows lasting 45 minutes.







**05** May  
Friday

**7 Solidarity Wall**  
**Praça do Povo**  
15:00

In Praça do Povo, next to the Flower Exhibition, the "Wall of Solidarity" is built, a symbolic ceremony in which attendees of various social solidarity institutions build a wall with flowers. This initiative gives the event a more comprehensive and inclusive character, with the participation of the Youth Folklore Group of Camacha.

**1 Central Walkway of Avenida Arriaga**  
**Folk Area**  
15:00  
Cultural and Recreational Folklore Group of the Community Centre of São Martinho  
18:00  
Folklore Group of the Cultural Centre of Santo António  
**Concert Stage**  
12:00  
Flower Workshops – Orchids of Madeira with Pedro Spínola  
19:00  
Concert by Spot the Difference



**06, 13 and 14** May

**6 "Flower Groups" Performances**

The groups participating in the great allegoric parade will also perform at the Heliport, displaying their costumes and choreographies. Throughout 3 days and 2 weekends, performances will celebrate the flowers, beauty and happiness in a festive atmosphere.

Tickets for access to these shows are free and will be available at the Tourism Information Office, located in Avenida Arriaga. Seats are limited to the space capacity.



# 06

May

Saturday

## 📍 "Flower Groups" Performances

### Heliport

15:00 – 16:00

Performances by Sorrisos de Fantasia "Colours of Love", Geringonça "Enchanted" and Batucada da Madeira "Bloom"

16:30 – 17:30

Performances by Geringonça "Enchanted", Sorrisos de Fantasia "Colours of Love" and Turma do Funil "Beauties of the Island"

18:00 – 18:40

Performances by Batucada da Madeira "Bloom" and Turma do Funil "Beauties of the Island"

## 📍 Central Walkway of Avenida Arriaga Folk Area

11:00

Folklore Group of the Community Centre of Curral das Freiras

15:00

Cultural and Recreational Folklore Group of Quinta Grande

### Concert Stage

16:30

Concert by Kontraband

19:00

Concert by Quartet Énia Caires

07 May  
Sunday

## **Madeira Flower Classic Auto Parade**

16:30 to 17:30

**Itinerary:** Departure from Avenida Francisco Sá Carneiro, Avenida do Mar e das Comunidades Madeirenses (north lane) until Praça da Autonomia and Avenida do Mar e das Comunidades Madeirenses (south lane).  
Exhibition in Avenida Francisco Sá Carneiro, until 18:30

## **The Emperor's Monte**

11:00 to 19:00

Largo da Fonte – Leite Monteiro Park – Toboggan Station

An event that celebrates the visit of the last Austro-Hungarian emperor to the island of Madeira and who lived his last days in the current Quinta Jardins do Imperador. The event portrays the era with costumes, animation, street theatre and live music, and is part of the tourist entertainment calendar of the Flower Festival. It will take place from Largo da Fonte to Caminho das Babosas, in the parish of Monte

11:00 – Live scenes of the 1920s – trade and traditions

11:30 – The Monte Train

14:30 – Group of traditional circle dances

15:30 – The Monte Train

16:00 – The Emperor's Tea

17:00 – Ethnographic parade

17:30 – Musical moment by Geraniumtrio

## **Central Walkway of Avenida Arriaga**

### **Folk Area**

11:00

Folklore Group of Machico

15:00

Folklore Group MonteVerde

### **Concert Stage**

19:00

Concert by J's and the Queen





**08** May  
Monday

- 1 **Central Walkway of Avenida Arriaga**  
13:00 – 16:00  
Entertainment by Baroque Masqueraders –  
Teatro Bolo do Caco  
**Folk Area**  
18:00  
Folklore Group of Porto da Cruz  
**Concert Stage**  
12:00  
Flower Workshops – Flower Carpets with  
Gilda Nóbrega  
20:00  
Concert of Andrea Vergel

**09** May  
Tuesday

- 1 **Central Walkway of Avenida Arriaga**  
12:00 – 15:00  
Entertainment by Baroque Masqueraders –  
Teatro Bolo do Caco  
**Folk Area**  
15:00  
Youth Folklore Group of Camacha  
18:00  
Tradições de Gaula Association – TRAGA  
**Concert Stage**  
20:00  
Concert by Galáxia

**10** May  
Wednesday

- 1 **Central Walkway of Avenida Arriaga**  
**Folk Area**  
18:00  
Folklore Group of Ponta do Sol  
**Concert Stage**  
12:00  
Flower Workshops – Home-made bread  
"Bolo do Caco" with Casinha do Bolo do  
Caco  
20:00  
Concert by Bruna & Luís

**11 to 14** May

#### Flower Concerts

Four musical concerts will be held in emblematic spots on the island of Madeira with the aim of decentralizing the festivities and reinforcing the entertainment offer, as part of the Flower Festival programme. These concerts take place in an environment with a unique atmosphere, where tourists and residents can enjoy high quality musical moments, in a setting of unique beauty, surrounded by the diversity of Madeiran flora. To get free tickets, please register at [www.retoica.com](http://www.retoica.com)



**11** May  
Thursday

**Central Walkway of Avenida Arriaga**  
12:00 – 15:00  
Living statues “Old Men and Flowers” –  
Teatro Bolo do Caco

**Folk Area**

15:00  
Folklore Group of the Community Centre of  
Gaula

**Concert Stage**

19:00  
Concert by Going Back

**Pico dos Barcelos**

19:00  
Flower Concerts – Caboz Duo

**12** May  
Friday

**Central Walkway of Avenida Arriaga**  
**Folk Area**

15:00

Cultural and Recreational Folklore Group of  
São Martinho

18:00

Cultural and Recreational Folklore Group of  
the Community Centre of São Martinho

**Concert Stage**

12:00

Flower Workshops – Cocktails tasting with  
regional products by the Madeira Barmen  
Association

19:00

Concert by Micaela Setim

**Botanical Garden of Madeira**

19:00

Flower Concerts – Quartet Énia Caires





# 13 and 14 May

## Flower Fitness Weekend

11:00 – 12:00

In this initiative, physical activity is combined with the flower theme and the public is invited to have contact with the fitness area, whether as a practitioner or an observer. This dynamic, which will be conducted by the Sweet Dancers, on the 13<sup>th</sup> of May, and by the Fitness Team, on the 14<sup>th</sup> of May, alludes to the importance of physical activity and encourages a symbiosis between the participants and the nature in which the flowers are inserted.

## 9 Madeira Flower Collection Quinta Magnólia

17:00

This event aims to promote the regional fashion sector, involving a large number of designers under the inspiration of flowers, thus giving a touch of contemporaneity and glamour to one of the biggest tourist attractions in Madeira, in a unique moment of tourist entertainment.

This initiative counts on the participation of several fashion designers, mostly regional, and takes place in the gardens of Quinta Magnólia.

# 13

May

Saturday

## 6 "Flower Groups" Performances Heliport

15:00 – 16:00

Performances by Poeira D'Enigmas "Lovers Island", Fitness Team "Ray of Light" and Isabel Borges "Rose & Honey"

16:30 – 17:30

Performances by Fitness Team "Ray of Light", Poeira D'Enigmas "Lovers Island" and Animad "Butterfly"

18:00 – 18:40

Performances by Isabel Borges "Rose & Honey" and Animad "Butterfly"

## 1 Central Walkway of Avenida Arriaga Folk Area

11:00

Folklore Group of the Community Centre of Gaula

15:00

Folklore Group of Ponta do Sol

## Concert Stage

16:30

Concert by Trio Va Voices

19:00

Concert by Miguel Pires Trio

## Chão da Ribeira - Seixal

17:00

Flower Concerts – Sebastião Antunes

**14** May  
Sunday

**📍 "Flower Groups" Performances**

**Heliport**

15:00 – 16:00

Performances by Tramas e Enredos "Flor és Ser - Madeira, Island in Bloom", Império da Ilha "Madeira, Heart of Gold" and Caneca Furada "Looking at the Sea"

16:30 – 17:30

Performances by Império da Ilha "Madeira, Heart of Gold", Tramas e Enredos "Flor és Ser - Madeira, Island in Bloom" and Palco D'Emoções "Smile, Spring has come"

18:00 – 18:40

Performances by Caneca Furada "Looking at the Sea" and Palco D'Emoções "Smile, Spring has come"

**📍 Central Walkway of Avenida Arriaga**

**Folk Area**

11:00

Cultural and Recreational Folklore Group of the Community Centre of São Martinho

15:00

Ethnographic and Folklore Group of Boa Nova

**Concert Stage**

16:30

Concert by the String Group of Fajã da Ovelha

19:00

Concert by Old Temptation

**Roseiral – Arco de São Jorge**

17:00

Flower Concerts – Miguel Pires



**15** May  
Monday

**📍 Central Walkway of Avenida Arriaga**

13:00 – 16:00

Entertainment by Baroque Masqueraders – Teatro Bolo do Caco

**Folk Area**

18:00

Cultural and Recreational Folklore Group of Quinta Grande

**Concert Stage**

12:00

Flower Workshops – Fabric flowers and fashion accessories by Tiago Gonçalves and Cláudia Faria from Koia brand

20:00

Concert by Sandra Dória





# 16 and 17 May

## Regional School Dance Festival

11:00 and 16:00

The Regional School Dance Festival is an event organized by the Regional Secretariat for Education, Science and Technology – Directorate of Artistic Education Services, which brings together groups of students, from primary and secondary education in Madeira, who work with dance, either in curriculum context or in context of curriculum enrichment, within the scope of the artistic modality. Over two days, the public will be able to watch and enjoy the danced interpretation of dozens of themes and different styles, from traditional to contemporary, from pop rock to hip-hop, among others.

## 4 "Who's Afraid of the Wolf?" – Dance show Municipal Garden Amphitheatre 21:30

Casey's Dance Studio, a dance school that seeks to complement the educational offer, in the cultural dimension, presents the dance show "Who's afraid of the Wolf?", an original story by Catarina Claro.

With the premise that there are similar aspects in all wolf packs, even if the wolves are different, "Veludo" (Velvet) is a wolf that, having reached adulthood, sets out to discover the world of humans, leaving his wolf pack behind. "Who's Afraid of the Wolf?" promises to be the story for all those who believe that a wolf can always have a happy ending.

How?

Auuuuu!

**16** May  
Tuesday

- 1 Central Walkway of Avenida Arriaga**  
**Folk Area**  
18:00  
Folklore Group of Ponta do Sol  
**Concert Stage**  
20:00  
Concert by the Madeira Fado Association

**17** May  
Wednesday

- 1 Central Walkway of Avenida Arriaga**  
**Folk Area**  
18:00  
Folklore Group "Romarias e Tradições"  
**Concert Stage**  
20:00  
Concert by Karla Rojas Quartet

- 9 Heliport**  
21:00  
Concert by the Madeira Military Band and the Madeira Chamber Choir  
As part of the flower theme and the commemorations of the 187th anniversary of the Madeira Military Zone, the Madeira Military Band, in association with the Madeira Chamber Choir, performs a concert that provides the Madeiran public and the tourists who visit us with the rare opportunity to hear a symphonic band with a large number of musicians.  
Tickets for access to this concert are free and will be available at the Tourist Information Office, located in Avenida Arriaga. Limited capacity.



**18** May  
Thursday

- 1 Central Walkway of Avenida Arriaga**  
**Folk Area**  
15:00  
Folklore Group of the Community Centre of Ribeira Brava  
**Concert Stage**  
19:00  
Concert by the Lux band
- 10 Quinta das Cruzes Museum**  
20:00  
General rehearsal of a Shakespeare in the Gardens – open to the public.



# 19, 20 and 21 May

## 7 Madeira Classic Car Revival

**Praça do Povo**

19 from 18:00 to 22:00

20 from 10:00 to 22:00

21 from 10:00 to 19:00

This initiative, which takes place in Praça do Povo, on the last weekend of May, is organized by the Madeira Classic Cars Club to show and reward the best and most elegant vintage and classic vehicles in Madeira. The Madeira Classic Car Revival contributes to the dissemination of the diversity and historical richness of this vast car park, in a highly animated environment created for this purpose, delighting all the car enthusiasts.

## 10 Shakespeare in the Gardens

**Quinta das Cruzes Museum**

20:00

This play, performed in English by young regional artists, takes place in three specific areas of the Quinta das Cruzes Museum garden, leading the public to move around the various garden areas, thus comprising the entire garden as a scenic area, creating an atmosphere similar to that existing in the landscapes of Shakespeare's texts.

The general rehearsal takes place on May 18<sup>th</sup> and is open to the public.

**19** May  
Friday

- 1 Central Walkway of Avenida Arriaga Folk Area**  
15:00  
Folklore Group MonteVerde  
18:00  
Folklore Group of Calheta  
**Concert Stage**  
12:00  
Flower Workshops – Typical Madeiran festival flowers with the Community Centre of Fajã da Ovelha  
19:00  
Concert by Beatriz Caboz

**20** May  
Saturday

- 1 Central Walkway of Avenida Arriaga Folk Area**  
11:00  
Folklore Group of the Community Centre of Gaula  
15:00  
Folklore Group of the Cultural Centre of Santo António  
**Concert Stage**  
16:30  
Concert by the Madeira Chamber Choir  
19:00  
Concert by Pedro Freitas

**Note:** Programme is subject to change

**21** May  
Sunday

- 1 Central Walkway of Avenida Arriaga Folk Area**  
11:00  
Folklore Group of the Community Centre of Santana  
15:00  
Ancient Pilgrimage Group of Rochão  
**Concert Stage**  
16:30  
Concert by Brado  
19:00  
Concert by GARCÍAS

## AND STILL...

**27 April to 21 May, 2023**

Initiatives alluding to the theme of flowers in the various municipalities of Madeira on the official website.

### Digital Flower Festival

This event can be accompanied in digital format, with the detailed programme of all the initiatives, namely on the official Visit Madeira website, Madeira Events and on social networks at:  
[www.visitmadeira.com](http://www.visitmadeira.com)  
[www.facebook.com/visitmadeiraofficial](https://www.facebook.com/visitmadeiraofficial)  
[www.instagram.com/visitmadeira/](https://www.instagram.com/visitmadeira/)  
[www.eventsmadeira.com](http://www.eventsmadeira.com)



Região Autónoma  
da Madeira  
Governo Regional

Secretaria Regional  
**de Turismo e Cultura**  
Direção Regional do Turismo



[visitmadeira.com](http://visitmadeira.com)